



# PATHWAY OF HOPE



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DOING THE MOST GOOD



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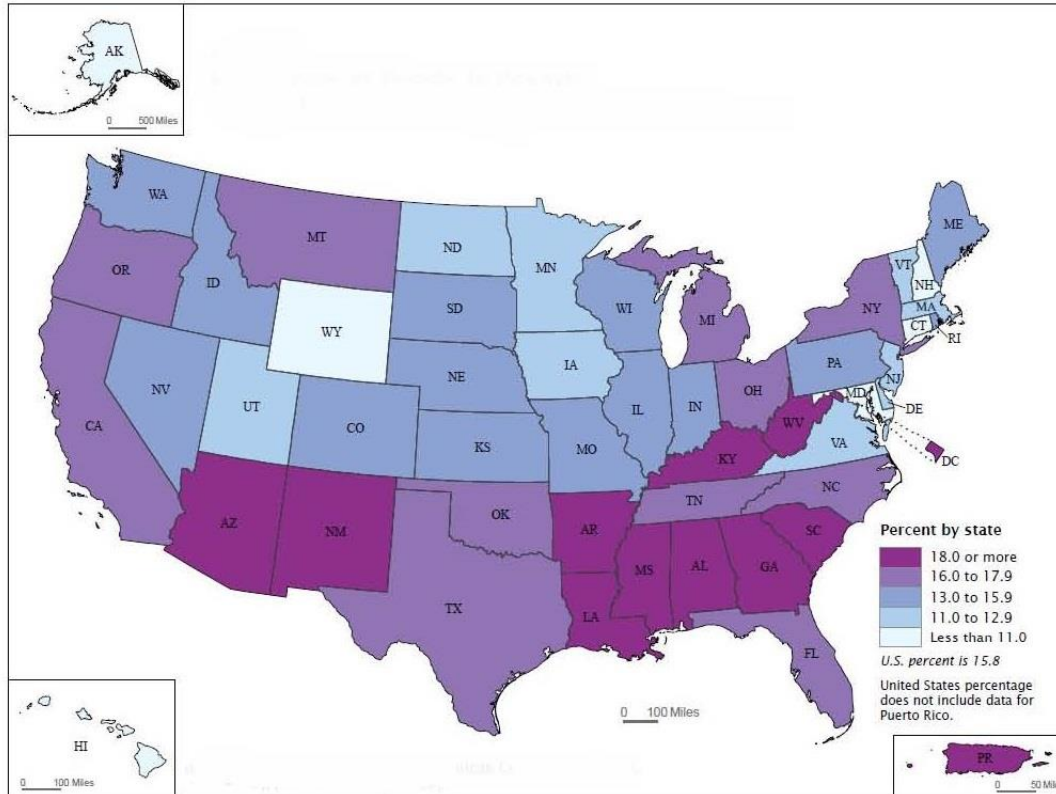
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**Figure 5. Percentage of People in Poverty in the Past 12 Months by State and Puerto Rico: 2013**



**Source:** U.S. Census Bureau, 2012 American Community Survey, 2013 Puerto Rico Community Survey. Alemayehu Bishaw, *Poverty: 2012 and 2013*, U.S. Census Bureau, American Community Survey Briefs, ACSBR/13-0101, Washington, DC, September 2014, p. 4, <http://census.gov/content/dam/Census/library/publications/2014/acs/acsbr13-01.pdf>.



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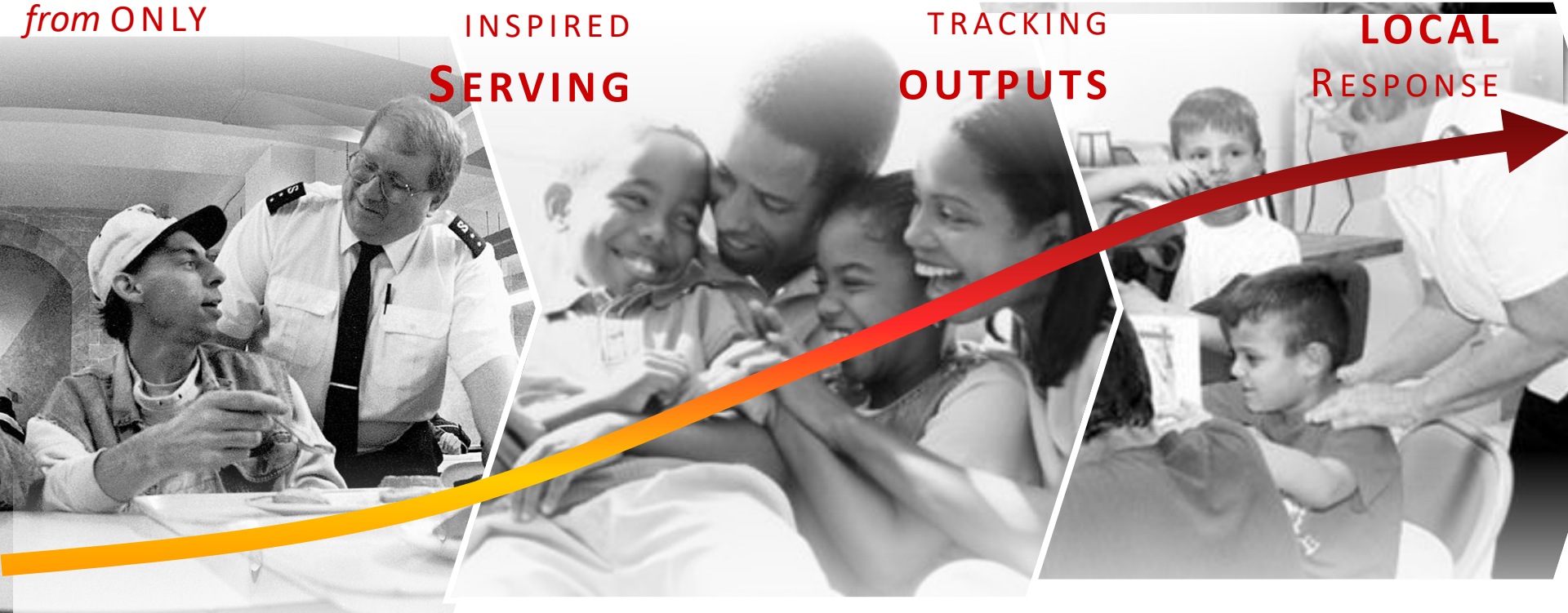
# Through the Pathway of Hope, The Salvation Army is on the move...

*from ONLY*

INSPIRED  
**SERVING**

TRACKING  
**OUTPUTS**

**LOCAL  
RESPONSE**



*to ALSO*

INTENTIONAL  
**SOLVING**

PRODUCING  
**OUTCOMES**

**SHARED  
VISION**



**Impact Goal:**

**Help clients break the cycle of repeating crises, putting them on path to increased stability**





**Empowering** vulnerable families to take action to overcome their barriers

**Optimizing** the Army's resources to address root cause barriers

**Catalyzing** community collaboration in service of clients' goals

# Pathway of Hope Approach

# Why this Approach?

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## **Two key insights from internal Army interviews:**

- Army officers & staff agreed on a shift from “serving clients” to longer term interventions that help “solve” root cause barriers.
- Recognition that Army has great existing resources but many of these resources have not been fully integrated to serve clients.

## **Utilizes strengths-based case management**

- focuses on possibilities rather than problems
- a process that includes the use of a team approach in order to strengthen desired outcomes.





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Through the Pathway of Hope,  
The Salvation Army  
will make a lasting difference in  
reducing intergenerational  
poverty across the United States,  
transforming the lives of  
**100,000** families by **2030** by  
increasing *HOPE* and *STABILITY*



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# Summary of Pathway of Hope Approach

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- **Approach is designed to reach families:**
  - Substantial responsibility for at least one child under the age of 18
  - Desire to take action
  - Overarching goal - break the cycle of intergenerational poverty
- **Approach is based upon two social work theories:**
  - Strengths-Based Perspective of Case Management
  - Stages of Change Model



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- ***Unique tools* are utilized at every phase of the process**
    - initial screening tool (URICA)
    - working together agreement
    - strengths-based assessments
    - spiritual assessment
    - action plan
    - client surveys
  - **Clients asked to commit to *weekly* contact, which will assist them toward goal achievement**
  - ***Team approach* emphasized throughout the training & teams are encouraged to meet regularly to address individual family needs and goals.**



## Successful Implementation = Outcomes for Families

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### Progression along the pathway

- *Are clients making progress towards stability and sufficiency?*

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### Decrease number of barriers faced

- *What barriers have clients overcome?*

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### Increase Hope

- *Has progress led to increased confidence in positive outcomes?*

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### Increase Intergenerational impact

- *Has clients' progress created conditions for improvements in families' welfare?*

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### Decrease number of repeat clients

- *Has progress reduced their dependency on basic Emergency Assistance?*



## Successful Implementation = Outcomes for Families

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**Solve root causes**

- *Are we optimizing the use of internal resources aligned to the needs of clients?*

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**Optimize use of resources**

- *Are we leveraging all of the community's resources on behalf of clients?*

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**Greater integration of Social Services & congregation**

- *Are we engaging Corps soldiers, volunteers and advisory organizations?*

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**Increase positive perception of the corps and impact**

- *What is the view of the Army from our stakeholders?*

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**Scale efforts based on lessons learned**

- *What progress are we making toward implementation throughout the territory within five years?*



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Success



What people  
think it looks like

Success



What it really  
looks like



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