



Blue Ridge Continuum of Care

Meeting Minutes

Tuesday, February 21, 2017

ATTENDANCE	P	Aaron Fallon	P	Emily Jewett	P	Lisha McCargo
P = Present	P	Ali Hamed-Moore			P	Matt Crookshank
- = Absent	P	Brenda Thornton	P	Jessica Farmer	-	Malora Horn
	P	Ben Bristoll	-	Karen Mason	P	Marie Muddiman
	-	Bruce Phipps	-	Karen Michalski-Karney	-	Captain Monica Seiler
	P	Carol Tuning	-	Karen McNally	P	Patrick Critzer
	-	Chris Campbell	-	Katie Poulos	-	Shannon Bardales
	P	Wendy Webb	p	Kim Gembala	P	Tamy Mann
	-		-	Kristen Moses	-	Tanyia Jones
	P	Dan Merenda	P	Kristin Adkins	-	Tracy Kochel
			P	Leslie Leedy	-	Wayne/Georgia Meadows
GUESTS	P	Alison Jorgensen				

- **Welcome and introductions – Carol Tuning, Chair**
 - Introductions by those in attendance.

- **Final Strategic Business Plan – Dan Merenda**
 - The Strategic Business Plan can be found on the Council of Community Services’ website under “Programs”, “Blue Ridge Continuum of Care”. The plan will be reviewed at CoC meetings on a quarterly basis. <http://www.councilofcommunityservices.com/programs/coc/>
 - The Plan lists the committees that are a functional part of the CoC.
 - The Plan can also be found on the website for Roanoke Valley-Alleghany Regional Commission. <http://rvarc.org/community/homelessness/>

- **HMIS Data Quality Committee Update – Matt Crookshank**
 - HMIS Consent Form is currently being updated by the committee.
 - One question is how protected medical data is shared in the system. They are working with Homeward in Richmond to see how it works with regard to HIPPA.
 - The committee will be setting goals and targets for community outcomes.
 - The committee is working with Kim Gembala, Rescue Mission, on more efficient ways to get data into the HMIS system.
 - Anyone wishing to be on the committee should contact Matt.



Blue Ridge Continuum of Care

Meeting Minutes

- **FY 2016 HUD CoC Award – Carol Tuning**

- Carol Tuning was pleased to announce that we received the highest score in 5 years on our application. We still need improvement in the area of data collection/management. We have shown remarkable improvement in our community-wide strategic planning and continuing to show a reduction in homelessness.
- Matt Crookshank reviewed the standards we must meet in order to become a “high performing” community.
- Projects are not funded primarily on the score of the application, but HUD’s current focus. The score does help if extra funds become available.

- **Marketing Strategy – CoC Feedback**

- The committee discussed ways to get information regarding available resources out to the community. Carol Tuning has found from attending various meetings that many business owners are not aware services are available.
- Carol spoke with Jim Cates who has a marketing firm on Campbell Avenue regarding the number of homeless people on Campbell Avenue. He was not aware of various programs available and has agreed to offer his expertise in several areas.
- Social media, newspaper articles, local news stories on TV, etc. were all suggested.
- Dan Merenda stated our homeless conference will be done on an annual basis and a great outlet for bring resources together as well as marketing of materials and programs.
- Marie Muddiman suggested members should attend neighborhood meetings and provide information on work currently being done in the community.

- **Homelink Procedures Manual – Carol Tuning**

- We did receive the Coordinated Assessment Grant and will form a group at the first meeting on February 28th at Greene Memorial, at 9:00 am.
- Carol Tuning has received feedback on the manual and will turn the responsibility over to the new committee.

- **BNL Committee Updates**

- There are 63 clients on the Chronically Homeless List. The lack of quality affordable housing is the main obstacle due to their limited income.
- There are five (5) youth on the active list that are a challenge to keep up with.
- Chronic BNL --
- Family Initiative Committee has changed meeting times to follow the CoC meeting at 10:30 am.



Blue Ridge Continuum of Care

Meeting Minutes

To date, 48 families have been housed. There are 15 families on the active list.

- Rescue Mission residents are not available when case managers visit so they are not getting placed on the **By Name List**. Carolyn Word should be able to do SPDAT during odd hours so Veterans can get on the list.

- **Other Information**
 - When approached for homeless assistance, please refer them to Central Intake.
 - The Rescue Mission will open a Day Resource Center soon for their clients. They will have resources to look for work at computer banks, meet with a case manager, do their laundry and have a locker for belongings.
 - The Salvation Army is also opening a Drop-In Center for Youth with a target date of July 1. Contact Captain Monica Seiler for more information.

**The next meeting of the CoC will be March 21, 2017
at the Council of Community Services**