



Blue Ridge Continuum of Care

Meeting Minutes

Tuesday, April 18, 2017

ATTENDANCE	-	Aaron Fallon	P	Jessica Farmer	P	Matt Crookshank
P = Present	P	Ali Hamed-Moore	-	Karen Mason		
- = Absent	P	Brenda Thornton	-	Karen Michalski-Karney	P	Marie Muddiman
	P	Ben Bristoll	-	Karen McNally	P	Captain Monica Seiler
	P	Carol Tuning			-	Patrick Critzer
	-	Chris Campbell	P	Kim Gembala	-	Shannon Bardales
			P	Kristen Moses	P	Tamy Mann
	-	Dan Merenda	P	Kristin Adkins	P	Tanyia Jones
	-	Emily Jewett	P	Leslie Leedy	P	Tracy Kochel
	P	Susan Trout	P	Lisha McCargo		
GUESTS	P	Alison Jorgensen	P	Amanda Holcomb		

- **Welcome and introductions – Carol Tuning, Chair**
 - Introductions by those in attendance.
- **Revise Blue Ridge CoC Operating Guidelines & Governance Charter**
 - A group was developed to review the Blue Ridge CoC's operating guidelines. Volunteer members include Carol Tuning, Matt Crookshank, Tanyia Jones and Lisha McCargo.
 - The BRICH Governance Charter was amended to designate the Council of Community Services as the HMIS Lead. The revised charter was adopted by the BRICH at their April 14, 2017 meeting. The document was distributed to the group for review and will be posted on the CoC website at <http://www.councilofcommunityservices.com/programs/coc/> and on the BRICH website at <http://rvarc.org/community/homelessness/>.
 - The NAEH RRH Benchmarks were previously distributed to the committee for a final review.
 - Kristen Moses motioned to adopt the RRH benchmarks; Brenda Thornton seconded the motion. All members voted unanimously to approve.
- **Communication Strategy**
 - The marketing/communications workgroup within the BRICH is working with an advertising agency to develop a community video to demonstrate what our agencies do for the community. Draft documents/videos will be presented to the CoC for review prior to publication. Members may be asked to participate on some videos as well as make recommendations for current or former clients. We hope to have the videos complete prior to the August conference.
 - Alison Jorgensen showed a 60-second video as an example for those attending.



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- Discussion was held on the elements suggested for the CoC video.
- **Coordinated Entry**
 - Colleen Velez and Jillian Fox, CSH, joined the group via conference call to provide highlights of their review of the Blue Ridge CoC's current documents and coordinated entry policies. A high-level assessment document was provided that highlights strengths and areas for improvement of the current system.
 - In their opinion, the CoC has 90% of the HUD-required elements of the new coordinated entry standards.
 - Comprehensive policies and procedures for Coordinated Entry will be drafted through the Coordinated Entry committee based on feedback from CSH and Community Solutions.
- **Other Announcements**
 - Carol Tuning suggested another title for our Homeless Conference, "Myths & Stereotypes: Who are the Homeless?"
 - There was also a suggestion of using students from the Star City Council as a panel on living experiences.
 - Several members of the group will be attending a training for **Ending Veteran Homelessness and in Other Populations** in Washington, DC next week.
 - NAEH Emergency Shelter Learning Clinic will be held on May 2.
 - NAEH National Conference on Ending Homeless will be held in Washington, DC July 17-19. Visit their website for more info (<http://www.endhomelessness.org/news/calendar/national-conference-on-ending-homelessness2>).
 - The Blue Ridge CoC Annual Homelessness Conference will be held on August 7, 2017 at the Salem Civic Center from 8:00am – 3:30pm.

**The next meeting of the CoC will be May 16, 2017
at the Council of Community Services**